V 1 and V 2 Visioning Session Meeting Outcomes: Prioritized STRENGTHS, WEAKNESSES, OPPORTUNITIES and THREATS May 17, 2013

		May 17, 2013		
Plan				
Area	Strengths	Weaknesses	Opportunities	Threats
Housing	Availability of affordable housing	Aging housing stock	Develop new hsg: S.F., Condo's, townhomes	No inexpensive farmland left (for develop new hsg)
	Low crime rate	Absence of county-wide building code	Create programs that encourage housing rehab	Declining population
	Small town feel	Absence of upper-end housing	Reconstruction of existing housing	High cost to develop properties/devalutation new props
	(good) infrastructure serving housing	Shortage of rental units	Create housing, financing for 1st time homebuyers	Lack of profit potential in new res. Hsg. Development
	Housing programs	High cost of construction	Provide more affordable, developable land	
		Need planning for different types of housing		
Economic	Good agricultural base / opportunities	(lack of) training/ed. Skills for county's workforce	All communities work together for county-wide success	Pop. Decline / Future workforce/ need qualified workers
Development	Existence of county-wide EDA / FCDC	Tough to new businesses to get established	Expand value-added agriculture	State govt rules and regulations
	Strategic greographic location of county (highway access)	Vacant, aging buildings on Main Street	Take advantage of Ag. Economy success	Youth out-migration
	Availability of workforce / good workforce, work ethic	Lack of quality buildings	Get more (com) involvement from Ag. Economy	Failing (expensive to replace) infrastructure
	Low cost of living	Dealing with building codes	Take advantage of good transportation network	Lack of county promotion / 1-stop shopping for biz's
	Local EDAs	Lack of upper-end homes	Take advantage of good internet access	Distance to larger urban centers
			Promotion of existing strengths - billboards	High state taxes
Parks, Trails	Variety of recreational activities available	Limited funding for new and existing parks	Utilize advertising, education to promote existing	Lack of indoor opportunities
& Open Space	Plenty of swimming pools and fitness centers	Underutilization of rivers potential	Expand county-wide trail system	Lack of promotion of amenities
	Affordability of recreational activities	Absence of unified voice to promote recreational activities	(Expand) parks in natural areas (secluded)	Cost of keeping well-staffed parks
	Availability of land to expand recreational activities	Limited wildlife habitat	Take better advantage of the rivers	Cost of keeping, developing, maintaining parks
	Snowmobile trails	Lack of some types of recreational opportunities	Protect, promote wildlife	Bugs
			Build hockey arena	
Critical	Good schools	Aging infrastructure	Take advantage of excellent Tier 1 broadband internet	Declining pop. / (capacity to pay for facility costs)
Facilities &	Well covered hospital system/health network	Difficulty recruiting EMTS and firefighters	Take advantage of I-90 / 169 transportation	Aging infrastructure (ie. City streets)
Infrastructure	Good nursing homes	(State and Federal) Un-funded mandates	Continue county/city relationship	(Need for reform) Impact of un-funded mandates
	Access to good (health?) care	Limited access to internet/broadband	Maintain good number of existing facilities	(limited) access to state, fed. Funding sources
	Mutual Aid agreements (for emergency response?)	Geographic location for emergency response times	Maintain clinics, nursing homes, EMS, fire departments	Difficulty recruiting skilled workers for pub. Works
				Cost of infrastructure replacement
Transportation	Presence of Interstate and state highways	Lack of funding to properly maintain roads	Expand public/private transportation, transit	(Lack of access to) funding sources
	Good network of roads / mix of road types	Lack of biking/walking trails	Good 10-ton roads	MN DOT funding priorities need local input
	Low traffic volume	Inefficient running of county transit (Prairie Express)	Re-establish zoning districts / re-align uses	(Slow) Snow removal safety & econ. Dev. Issues
	Good road conditions / 10-ton road system	Issues with snow/winter safety/maintenance of state roads	Expand biking and walking trails	Impact of (replacement) costs on declining population
	Access to rail	Agriculture traffic / safety impact	(Take advantage of) Interstate close-by	(to) Do Nothing is a threat
Land Use	Access to GIS mapping	Issues of farmland availability and affordability	Update codes and ordinances	Legal, political environments / Fed. & State policies
	Strategic geographic location of county	Aging infrastructure	Protect vulnerable areas	Lack of land use diversification (high % farmed)
	Good balance between land uses and farmland base	Not enough wildlife habitat	Update zoning codes (to be more business-friendly)	lack of land available for other uses
	Fair zoning regulations	Vacant and abandoned buildings		Mandates
	knowledgeable citizen base of zoning regulations	Lack of land use diversity		Cost of available land
	Good variety of land types			
	Good trails system and wildlife management areas			
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*NOTE: Each list is from highest priority (top) to lower priority, as per public input session participant's rankings.

KS 1 Key Stakeholders Meeting Outcomes: / HOUSING / GOALS, OBJECTIVES and ACTION STEPS July 18, 2013

Plan Area	Goals	Objectives	Action Steps
	I. Maintain condition of existing housing stock.	I.a: Maintain a stable tax base and provide opportunities for local	I.a.1: Provide incentives for local contractors to provide needed housing stock.
		contractors.	I.a.2: Develop an infill program.
			I.a.3: Educate and insure contractors to provide quality craftsmanship.
		I.b: Make legislators and local officials more aware of the issues	I.b.1: Host an annual legislative forum for elected officials, local government officials, and the general
		that we are facing.	I.b.2: Create an annual newsletter to be sent to elected officials highlighting the issues facing the county.
		I.c: Provide affordable diverse housing stock to attract new and	I.c.1: Actively solicit grant/loan programs related to housing rehabilitation and development. (Help
		keep current residents.	communities and individuals access grant/loan programs related to housing rehabilitation and
			I.c.2: Conduct a county-wide housing study and share results with contractors.
			I.c.3: Develop a county-wide housing rehabilitation program that includes incentives for landlords.
	II. Increase availability of housing for all income	II.a: Maintain existing tax base.	II.a.1: Work with the appropriate county ofice to track changes in the county's tax base and share the
	levels.	II.b: Provide diversity in quality and affordability of housing stock.	II.b.1: Develop and enforce minimum requirements for occupancy.
			II.b.2: Develop an infill program that allows for the construction of custom-built homes.
G			II.b.3: Develop a program to assist landlords with Section 8 housing.
Ž		II.c: Attract a diverse population while maintaining the charm of	II.c.1: Encourage communities to develop aesthetic standards for neighborhoods.
ns		existing neighborhoods.	II.c.2: Market and assist prospective residents to apply for available housing incentives.
HOUSING			II.c.3: Encourage the development of active neighborhood associations.
_	III. Provide opportunities for contractors and	III.a: Ensure that local businesses are able to continue operating	III.a.1: Develop incentive programs for energy efficiency, health and safety improvements, etc.
	developers to construct all types of new housing in a	and to grow their operations.	III.a.2: Remove barriers/regulations. Work with local, state, and federal agencies to reduce, simplify,
	profitable manner.		and/or eliminate regulations/barriers.
			III.a.3: Conduct a supply chain analysis to see what new businesses could benefit the existing business
			community.
		III.b: Ensure that developers are aware of opportunities within the	III.b.1: Conduct a county-wide housing study and share results with contractors.
		county.	III.b.2: Work with local realtors to identify opportunities for housing rehabilitation and development.
	IV. Promote home ownership through development	IV.a: Maintain/develop charm in the county.	IV.a.1: Analyze desire for a county-wide building code.
	of various financing programs.		IV.a.2: Hire a county-wide building inspector.
		IV.b: Ensure that everyone has access to adequate housing.	IV.b.1: Identify and educate residents about housing finance programs.
			IV.b.2: Achieve a better understanding of the county's demographics.

KS 1 Key Stakeholders Meeting Outcomes: / ECONOMIC DEVELOPMENT/ GOALS, OBJECTIVES and ACTION STEPS

	July 18, 2013			
Area	Goals	Objectives	Action Steps	
	I. Enhance and improve the County's efforts to retain	I.e.: Maintain a diverse workforce so that new and	I.a.1: Implement an apprentice/internship program in high school curriculum with assistance from the	
	and grow the current workforce and to increase	existing businesses can have access to a pool of skilled	business community.	
	worker skills.	workers so that they can expand when necessary.	I.a.2: Establish a county-wide business retention and expansion (BRE) program.	
		I.b: Maintain balance in demographics to provide stable	I.b.1: Work closely with the educational system to host an annual forum to connect students with the	
		and prosperous population for current residents to find	business community.	
		careers/jobs and establish roots in the county.	I.b.2: Partner with aging agencies such as MNRAAA to host an annual forum that matches the talents of	
			our senior population with the needs of the business community.	
			I.b.3: Host an annual meeting with all of the economic development entities within the county to ensure	
			that they are cooperating on economic development and quality-of-life opportunities (focusing on the	
			"sidewalks and coffee shops" idea of everything from infrastructure to amenities).	
		I.c: Keep wages and employees in the county.	I.c.1: Encourage local units of government to partner with local and county EDAs to host an annual	
			educational workshop on succession planning for the business community.	
			I.c.2: Work with communities to access housing finance programs (i.e. first time home owners, transition	
			housing, housing rehabilitation, etc.).	
	II. Increase efforts to assist building owners so that	II.a: Promote a healthy business community where there	II.a.1: Work with communities to access grants and financing opportunities for businesses.	
	existing buildings can be maintained/updated and	is a diverse mix of well-maintained properties to serve	II.a.2: Develop a policy to address tax-forfeited properties prior to the existing 7-year time frame.	
	new buildings constructed and made available to	II.b: Work with local units of government to ensure that	II.b.1: Establish a county-wide subcommittee with representation from all local units of government to	
	existing and new/start-up businesses.		review and enforce policies/regulations relating to land-use and zoning.	
		issues are addressed.		
		II.c: To maintain a healthy tax base.	II.c.1: Work with communities to access state/federal funds to finance repairs/improvements to	
			infrastructure and critical facilities.	
			II.c.2: Support the business community by considering the development of a downtown revitalization	
	III. Develop and expand on current marketing efforts	III.a: Make it more convenient for businesses and	III.a.1: Partner with schools and businesses to develop a marketing plan for the county.	
	with new promotional materials and one-stop	residents who move to the county.	III.a.2: Promote broadband as a tool for the business community and telecommuters.	
	shopping to attract new businesses and developers.	III.b. Face at the control of the co	III.a.3: Continue to be involved with networking opportunities.	
		III.b: Ensure the economic development actions are more	III.b.1: Redevelop the website to more efficiently promote the county and solicit feedback from residents	
		focused (agriculture).	III.b.2: Design new promotional/marketing tools for economic development. III.c.1: Develop a tourism plan.	
		III.c: To promote and develop local tourism.	III.c.2: Work with business community to organize an annual county tour.	
	IV. Maintain consistent population by focusing on	IV.a: To provide services and quality-of-life that attracts	IV.a.1: Identify and encourage the development of entertainment opportunities for all ages.	
			IV.a.2: Maintain adequate infrastructure (i.e. revitalize the county transit system).	
	services and opportunities for all age groups (youth	and keeps all ages within the county. IV.b: To emphasize diversity, to capture talent of	IV.b.1: Work with the business community to identify and recruit people with the needed talents and ski	
	retention and aging population).	population (technology, nail salon, etc.).	17.5.1. Work with the business community to lucitary and recture people with the needed talents and ski	
		population (technology, half salon, etc.).	IV.b.2: Survey residents to identify which types of businesses they would like to have within the county.	
		IV.c: Ensure county remains desirable for community	IV.c.1: Work with the county EDA to ensure that the county is meeting the quality-of-life (i.e.	
		·	infrastructure, housing, economic development).	
	1	stability and a healthy tax base.	innastractare, nousing, economic developments.	

KS 1 Key Stakeholders Meeting Outcomes: / PARKS, TRAILS & OPEN SPACE / GOALS, OBJECTIVES and ACTION STEPS July 18, 2013

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Plan Area	Goals	Objectives	Action Steps
	I. Ensure that the public is aware of the existing	I.a: Greater use of existing facilities and opportunities.	I.a.1: Develop a marketing plan
	recreational opportunities within the county.		I.a.2: Develop a Welcome Packet for new (and existing) residents
			I.a.3: Create an inventory of existing recreational opportunities.
			I.a.4: Collaborate with higher education organizations to utilize student talent in website development.
		I.b: Users will be aware of and utilize existing facilities in a proper	I.b.1: Provide educational materials (maps, brochures, etc.) at existing facilities.
		manner.	I.b.2: Host a community recreation day to engage members of the community in existing opportunities.
		I.c: County can generate revenue for future maintenance of	I.c.1: Research and apply for grant opportunities.
Ä		existing facilities.	I.c.2: Consider taxing recreational vehicles.
ď			I.c.3: Annually review usage fee structure and raise as appropriate.
SP	II. Promote the development of year-round	II.a: Increase quality of life for existing and new residents to keep	II.a.1: Work with local Statewide Health Improvement Program (SHIP) coordinators to develop recreational
	recreational activities that cater to all ages.	people living in the county.	activities for al age groups througout the year
9			II.a.2: Develop a parks and recreation advisory group to work with SHIP coordinators.
∞ ૅ			II.a.3: Work with local community education initiatives to maintain existing and offer new recreational opportunities.
LS	II.b: Maint	I.b: Maintain year-round income generation for the county.	II.b.1: Initiate an annual review of the fee system for existing recreational opportunities.
₹			II.b.2: Initiate an annual review of recreational opportunities for possibility of instituting new usage fees.
F		II.c: Promote a healthy and active population.	II.c.1: Work with local businesses and governments to develop health promotion programs for the workplace.
KS			II.c.2: Work with healthcare providers so that they are aware of all of the existing recreational opportunities.
PARKS,			II.c.3: Initiate Healthy Living programs in the county to promote better health for all residents.
₫.	III. Budget strategically to ensure that existing	III.a: Maintain existing facilities and opportunities.	III.a.1: Enlist volunteers to help with the upkeep and maintenance of county parks.
	amenities are adequately funded so that they may		III.a.2: Initiate an annual review of the fee system for existing recreational opportunities.
	continue to benefit residents.		III.a.3: Work with the local business community to help with the upkeep and maintenance of county parks.
		III.b: Identify potential funding opportunities to assist with the	III.b.1: Participate with recreation groups to research and apply for grant opportunities.
		staffing and maintenance of existing recreational opportunities.	III.b.2: Encourage county staff to network at the local, state, and federal level to identify new funding opportunities.
		III.c: Take a proactive approach to identifying new and upcoming	III.c.1: Conduct an annual countywide survey of households and recreation groups.
		recreational opportunities.	III.c.2: Work with DNR to stay abreast of national recreation trends.

KS 1 Key Stakeholders Meeting Outcomes: / CRITICAL FACILITIES / GOALS, OBJECTIVES and ACTION STEPS July 18, 2013

Plan Area	Goals	Objectives	Action Steps
	I. More funding will be made available for critical	I.a: Enhance and continue to provide excellent education facilities	I.a.1: Work with other communities to realize cost-sharing and savings opportunities.
	facilities and infrastructure maintenance and	for all residents.	I.a.2: Increase state lobbying efforts (e.g. sponsor a countywide legislative forum).
	replacement.		I.a.3: Conduct a public relations campaign to raise public awareness of needs.
		I.b: Enhance and continue to provide excellent health care	I.b.1: Work with other communities to realize cost-sharing and savings opportunities.
		facilities (e.g. senior living, nursing homes, and hospitals) for all	I.b.2: Conduct a public relations campaign to raise public awareness of needs.
		residents.	I.b.3: Utilize radio and cable TV access to educate public.
		I.c: Enhance and continue to provide essential services facilities to	I.c.1: Increase state lobbying efforts (e.g. sponsor a countywide legislative forum).
ES			I.c.2: Develop and review city and countywide capital improvement plans (CIP).
l E		access financial resources for critical facilities and infrastructure.	I.c.3: Create a one-stop-shop for all grant opportunities (link on county website).
5			I.c.4: Sponsor quarterly elected officials meeting.
₽			I.c.5: Use social media to share success stories.
AL		I.d: Plan for tax forfeited properties.	I.d.1: Identify ways to allow county to transfer properties to private ownership.
2			I.d.2: Create an inventory of tax forfeited properties.
둞	II. Promote internet and broadband services that are	II.a: Encourage development of all businesses.	II.a.1: Partner with Bevcomm for training for individuals interested in starting home-based businesses.
Ō	available throughout the county.		II.a.2: Conduct a marketing campaign on webinars and teleconferencing.
		II.b: Promote telecommuting in the business community.	II.b.1: Create a business inventory of telecommuting capabilities.
			II.b.2: Utilize community education courses for education and training.
		II.c: Maximize capabilities for security and aging in place.	II.c.1: Coordinate with MNRAAA for marketing and education opportunities.
			II.c.2: Provide telecommuting and webinar facilities at public libraries, senior centers, and other public buildings.
	III. More funding will be made available to the public	III.a: Provide services essential for a high quality of life.	III.a.1: Train fire fighters as EMTs.
	safety departments (EMTs, Fire Department, and Police		III.a.2: Partner with cities to fund a countywide paramedic program.
	Department).		III.a.3: Partner with cities to fund a countywide Public Safety Department.

KS 1 Key Stakeholders Meeting Outcomes: / TRANSPORTATION / GOALS, OBJECTIVES and ACTION STEPS August 8, 2013

Plan Area	Goals	August 8, 20 Objectives	Action Steps
	I. Work with local, state, and federal agencies to ensure	I.a: Ensure equity in road funding for urban and rural road	I.a.1: Develop a coalition of rural counties.
	that essential maintenance and repairs are funded.	projects.	I.a.2: Develop relationships with area legislators.
		I.b: All levels of roads are of high quality and equally maintained	I.b.1: Develop material to educate the public on how the road funding process works.
		(urban/rural funding equity).	I.b.2: Work with the Minnesota Township Association on educational sessions for the public.
		l F	I.c.1: Develop and make available to the public a road inventory with priority plow routes.
			I.c.2: Ensure appropriate signage is in place to alert drivers of road closures.
		I.d: Prevent roads from falling into disrepair.	I.d.1: Develop a coalition of rural counties to access funds for infrastructure repairs and improvements.
			I.d.2: Develop relationships with area legislators and professional associations (AMC, LMC, etc.)
			so that they are aware of county funding needs
			I.d.3: Work with MNDOT to expand local participation in the Area Transportation Partnership (ATP) process.
			I.d.4: Work with area legislators to ensure that the funding is distributed equitably (e.g. gasoline tax).
TRANSPORTATION			I.d.5: Work with MNDOT, The Department of Public Saftey, and the County Sheriff's Office to enforce weight
			restrictions on roads
			I.d.6: Continue to work with townships, cities, and MNDOT to ensure that new road construction is to higher standards.
₹			I.d.7: Lobby for additional compensation funds from MNDOT for road detour damage to other roads.
Ŏ	II. Promote the development of an integrated (i.e. roads,	II.a: Ensure that all transportation infrastructure is developed to	II.a.1: Work with other successful transit systems to enhance services to Faribault county residents.
NSF	rail, airports, trails, etc.) transportation network that	meet the needs of all users.	II.a.2: Adopt a complete streets policy.
₹	provides opportunities for a variety of modes of		II.a.3: Work with MNDOT to ensure that all transportation modes are considered in the transportation planning process.
F	transportation.	that keeps current residents and attracts new residents.	II.b.1: Develop a transportation advisory committee (TAC) made up of county residents to advise elected officials
			officials on transportation issues
			II.b.2: Establish a countywide trail system.
			II.c.1: Develop a transportation marketing plan.
			II.c.2: Develop an interactive website tool.
			II.c.3: Update the FCDC and county websites to make them more interactive.
	III. Address safety issues with the transportation system	·	III.a.1: Work with local farm implement dealers to develop an education program to raise awareness of safety issues.
	that may adversely impact the economic development		III.a.2: Alert drivers of inclement weather by broadcasting alerts over the radio.
	of the county.	III bu llana dha ann da 1922 an d'Ann an dùna dùna	III.a.3: Post information on dangerous road conditions on the county's website. Ensure information is updated regularly.
		III.b: Have the county, cities, and townships work together to	III.b.1: Develop a consolidated road authority.
	N/. Francis hattan agreementiation hatman - II level f	make more efficient use of existing resources.	III.b.2: Consider contracting with other entities for road maintenance and repairs.
	IV: Ensure better communication between all levels of	IV.a: To create a well-educated public that understands the	IV.a.1: Develop an intergovernmental communication plan.
	government and the general public.	funding structure, is aware of the transportation opportunities	IV.a.2: Develop a more interactive website that is updated regularily.

KS 1 Key Stakeholders Meeting Outcomes: / LAND USE / GOALS, OBJECTIVES and ACTION STEPS

July 18, 2013

Plan Area	Goals	Objectives	Action Steps
	I. Promote a balanced diversity in the	I.a: Ensure that current and future distribution of	I.a.1: Revise all zoning ordinances for all development (city and
	use of land.	land use categories makes land attrative to	county).
		families and businesses.	I.a.2: Create regulations that allow for mixed use commercial and
			low density development.
			I.a.3: Create inititives to restrict grown on rural farmlands.
•	II. Protect vulnerable areas nad the	II.a: Maintain and enhance ties to the County's	II.a.1: Identify grants from state historic preservation office.
	unique culture/historical identiy of	natural and historic assets.	II.a.2: Identify preservation areas (historic and natural) and
	communities.		implement initiatives to protect them.
			II.a.3: Education residents on the importance of protecting the
			natural historic areas.
			II.a.4: Identify additional properties for possible inclusion in the
			National/State Historic Preservation register.
	III. Incorporate sustainability values	III.a: Explore renewable energy option and	III.a.1: Revise zoining quidelines to include renewable energy
	into existing and new design,	establish guidelines for renewable energy	projects.
	construction and renovation codes and		III.a.2: Inventory electric utility grid for County to sweet spots for
	ordinances.		renewable energy projects.
			III.a.3: Continue County's involvement in renewable energy
SE			projects.
AND USE		III.b: Explore best practices for building design	III.b.1: Conduct research on the impacts (pros and cons) of adopting
Z		and managing the built enviroment.	the State Building Code.
S			III.b.2: Support waste recycling and best pratices for managing soli
			waste.
			III.b.3: Continue to enforce septic system compliance with County
			Ordinance and 12 year septic plan.
			III.b.4: Support disaster mitiagtion intitiatives in the County (such a
			HSEM's All Hazaard Mit. Planning).
	IV. Encourage infill/redevelopment	IV.a: Ensure that county and city infrastrucute	IV.a.1: Identify ways to eliminate blight areas.
	opportunities to improve on the	are optimized.	IV.a.2: Promote efforts to identify urban area boundaries for each
	quality and use of infrastructure.	·	community in the County.
	. ,		IV.a.3: Provide an interactive online tool that accesses each
			community's zoning criteria.
			IV.a.4: Develop a Capital Improvement Plan and Facilities Plan for
			all County Buildings and Sites.
		IV.b: Increase awareness of public and private	IV.b.1: Provide an online tool for a one-stop shop access to financia
		financial opportunities available for	sources.
		infrastructure imporvement initiatives.	
			IV.b.2: Work with cities, townships and school districts in exploring
			funding options to provide accessible public facilities.